

HOPE GISELLE



MEDIA KIT
2025

HOPEGISELLE.COM | INFO@HOPEGISELLE.COM

ABOUT HOPE



Hope Giselle is a nationally recognized *activist, author, and inclusion strategist* whose work at the intersection of race, gender, and social justice has reshaped conversations on equity and belonging. As the first openly transgender woman to earn a Master's degree from Alabama State University, Hope has built a legacy of advocacy that spans corporate boardrooms, nonprofit leadership, and national movements. She is the founder of **AllowMe**, a nonprofit dedicated to empowering young LGBTQ+ individuals of color, and serves as the Executive Director, President, and CEO of the National Trans Visibility March, amplifying trans voices on a national scale.

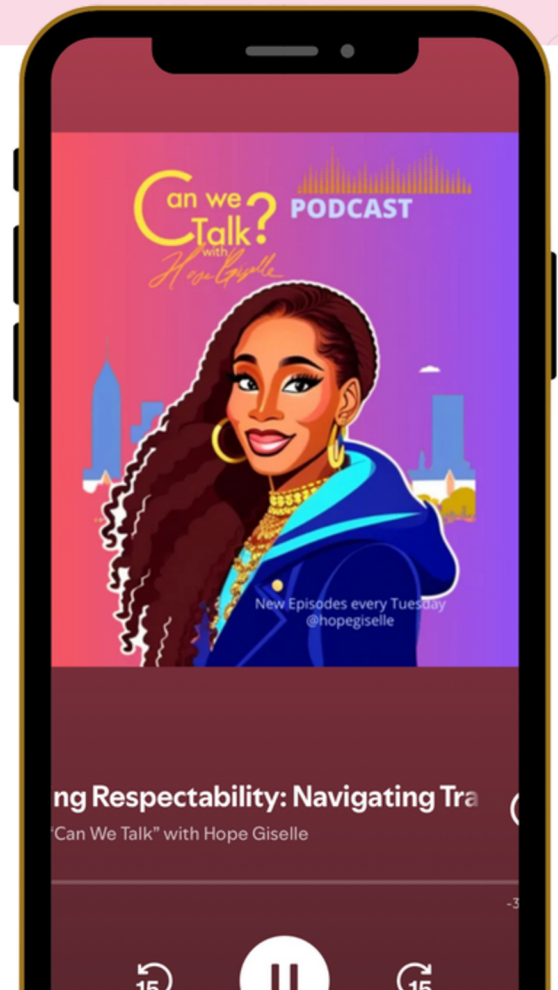
With an impressive consulting portfolio that includes **NASA**, the **Human Rights Campaign**, and **TransTech Social Enterprises**, Hope has played a pivotal role in shaping diversity, equity, and inclusion initiatives across industries. Her groundbreaking achievements include becoming the first Black, openly transgender woman to deliver a *keynote at NASA*, speak at the *60th Anniversary of the March on Washington*, and serve as a *Grand Marshal for NYC Pride*. Through her bestselling books, keynote speeches, and media appearances, Hope continues to challenge societal norms and champion the voices of the most marginalized.



FROM PAGES TO PODCAST: HOPE SPEAKS

CAN WE TALK WITH HOPE GISELLE

Raw, real, and unapologetically unfiltered—***Can We Talk? with Hope Giselle*** dives deep into the conversations that matter. From pop culture and personal growth to love, identity, and resilience, no topic is off-limits. With sharp insight and fearless honesty, Hope challenges perspectives, sparks necessary dialogue, and keeps it all the way real. Whether you're here for the laughs, the lessons, or the uncomfortable truths, one thing's for sure—you'll leave every episode thinking, feeling, and wanting more.



AUTHOR JOURNEY

Hope Giselle doesn't just tell stories—she sparks movements. As a two-time bestselling author, her books, ***Until I Met Black Men*** and ***Becoming Hope***, peel back the layers of race, gender, and identity with raw honesty and unflinching truth.

A Black trans woman from the South, Hope's lived experiences fuel her words, challenging societal norms and amplifying voices too often silenced. Whether through grassroots activism, corporate consulting, or national advocacy, her writing is a call to action—one that demands to be heard.

WHERE TO FIND HER
BOOKS



MEDIA PRESENCE



NBC4 WASHINGTON



THE GRIOT



TS MADISON EXPERIENCE



NYC PRIDE 2024

SOCIAL STATISTICS



27,000

@hope.disguised



90,000

@hopegiselle



120,000

@hopegiselle1



6,000

@hopegiselle.

AUDIENCE DEMOGRAPHIC (across platforms)

Monthly Views: 1,00,000+ • Monthly Unique Visitors: 37,000 • 73% US Viewership
52% Women • 87% Between the age of 30 and 44

MEDIA PRESENCE



hopegiselle     

What's new?

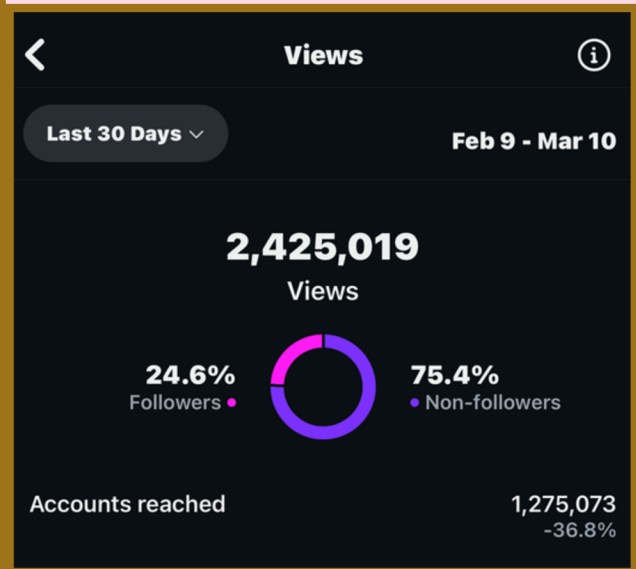
Hope Giselle-Godsey she/her

1,328 posts **90.2K** followers **6,685** following

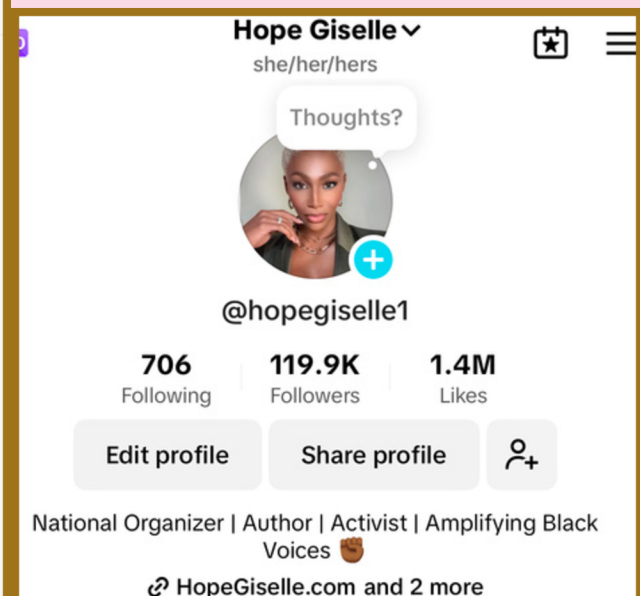
Motivational speaker
Hope Giselle
Organizer, Author, DEI/Comms specialist and public speaker.
For Booking: info@hopegiselle.com <https://linktr.ee/hopedisguised> and 1 more

 **hopegiselle**  **Hope Giselle**

Professional dashboard
2.4M views in the last 30 days.

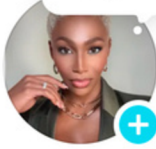



SOCIAL MEDIA ANALYTICS




Hope Giselle ▾
she/her/hers

Thoughts?


 

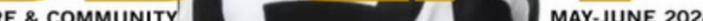
@hopegiselle1

706 Following **119.9K** Followers **1.4M** Likes

Edit profile **Share profile** 

National Organizer | Author | Activist | Amplifying Black Voices 🗣️

 HopeGiselle.com and 2 more



SWERV
CULTURE & COMMUNITY MAY-JUNE 2024 • FREE

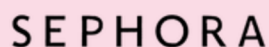
MAY-JUNE 2024 • FREE



BRAND PARTNERSHIPS

As a passionate advocate and thought leader, Hope ensures every partnership aligns with her mission of amplifying marginalized voices, fostering inclusivity, and creating authentic representation. Brands working with Hope can expect a dynamic collaboration rooted in purpose-driven storytelling and measurable impact.

Hope Giselle is a sought-after partner for brands committed to advocacy, equality, diversity, and inclusion. She has successfully collaborated with powerhouse companies such as Netflix, Victoria's Secret, Planned Parenthood, NASA, Sephora, L'Oréal, HBO, Saks Fifth Avenue, Walmart, Costco, and more—leveraging her influence to drive impactful, meaningful conversations.



SERVICES



KEYNOTE SPEAKER

Engaging, thought-provoking speeches on diversity, inclusion, and the lived experiences of Black trans communities, inspiring change and understanding.

WORKSHOP & TRAININGS

Dynamic, hands-on sessions designed for corporate teams, educational institutions, and community groups to foster inclusivity and awareness.



ADVOCACY & OUTREACH

Mobilizing grassroots initiatives and activism to uplift and empower marginalized communities, creating lasting social change.

SERVICES



BRAND PARTNERSHIPS

Providing strategic support and authentic representation for brands dedicated to driving meaningful inclusion through impactful partnerships.

DEI CONSULTING

Expert guidance for organizations seeking to create genuine, inclusive workplace policies, culture, and leadership that reflect true diversity.



MEDIA ENGAGEMENTS

Engage with Hope in insightful commentary and discussions on national platforms, offering expertise on inclusion and social justice.

LET'S CONNECT

Whether you're interested in sponsorships, partnerships, or custom packages, we'd love to hear from you! Hope is always looking to collaborate with like-minded brands and organizations passionate about driving inclusion and social change.

For inquiries, please reach out to Hope:

Email: Info@HopeGiselle.Com

Let's make an impact together.

